



BP Educational Consultation

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Career Day Episode #1118

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Featuring: **Rockin' Doggie Co-founders** – Bob and Seana Siemon

Animal Advocate – Aimee Gilbreath

Dog Walker – Katie Rinaldi

Cat Vet – Elyse Kent, DVM

General Synopsis for Episode #1118

In this episode of *Pet Careers*, young viewers are introduced to 4 different types of interesting pet related careers. **Rockin' Doggie**, owned by Bob and Seana Siemon, is a jewelry and accessory company that makes products for all dog breeds. The viewers tour the Southern California production plant and learn the process of how sterling silver jewelry and leather collars are made into 'hip' dog leashes. Bob and Seana share the key to their success is using the BEST quality products in making their dog wear. **Animal Advocate** Aimee Gilbreath is the executive director of Found Animals and runs Adopt & Shop, a pet adoption center and pet boutique. She has a biology and business degree but her volunteer work with animals helped her realize what she wanted to do for a career. Her favorite part of her job is delivery day when the animals arrive from the SEAACA shelter to be adopted. She tells the audience that up to 30% of dogs in a shelter are pure bred. **Dog walker** Katie Rinaldi owns Dog Gone Walking pet services in Los Angeles. Many owners hire Katie to exercise and play with their dogs. She knows how to handle all types of dogs, understands which dogs can be walked in groups and health needs of these pets. She states that dogs need to have exercise to release stress to have a good quality of life. **Cat Vet** Dr. Elyse Kent runs the Westside Hospital for Cats in LA and is the only board-certified specialist for felines in her area. She states she must have good observational skills and patience to treat cats that can be challenging patients. Dr. Kent shares you must be good at math and science if you want to become a veterinarian.

Observation and Conclusion

In episode #1118, young adults are introduced to talented experts in their unique pet related careers who discuss their background, work, education/training, and experiences. Each segment of Career Day delivers an educational and informational message that supports current social, intellectual and emotional aspects of children ages 13 and up. Attributes and advice emphasized by guests instill a grounded balance of priorities, dedication, and perseverance children can apply to their lives.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant