



BP Educational Consultation

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The American Athlete

Episode #2417

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Participants: **Phil Jackson – Coaching Legend**
Serena Williams – Tennis Legend
Warrick Dunn – Football Legend

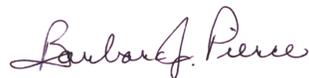
General Synopsis for Episode #2417

In this episode of ‘Legends’, sports icons share their family background and stories of how they began their path towards their chosen fields of athletic endeavor. Host Byron Allen’s insightful questions open up each athlete to respond with applicable advice for fans to follow. Coaching legend **Phil Jackson** says sports needs to be fun for young people so they will continue to play. He shares his experiences coaching greats like Michael Jordan, Shaquille O’Neal, Kobe Bryant, and Dennis Rodman. He states, “Let your team find a way to be able to lead themselves because ultimately the shift is for people to have a direction on their own.” Tennis legend **Serena Williams** shares it is important to have confidence especially playing in an individual sport. She does intense workouts to build her core stability so that her stomach muscles are strong. She thinks it is important goals, “if you don’t have anything to reach for you don’t have anything to strive to be.” Football legend **Warrick Dunn** was selected #12 in the 1st round of the 1997 NFL draft. He won Rookie of the Year which showed the people who doubted that he could play, “Now I have to prove I can be consistent each week and each year.” The Warrick Dunn Foundation helps single mothers with their first home. This is how he is giving back to something his mother wanted to do for her family.

Observation and Conclusion

The American Athlete episode #2417 trivia questions between each segment challenge young viewers to research and learn sports facts. Each participant encourages young viewers to pursue their passion and focus by overcoming obstacles, displaying athlete virtues of diligence, perseverance, the value of training and sportsmanship. **Serena Williams** tells the viewers, “keep discipline, the person who is working the hardest is the best.” This episode inspires, educates, informs and empowers children 13 years of age and up.

Sincerely,



Barbara J. Pierce, MA Ed.

Educational Consultant