







## Your ALL ACCESS Pass to Hollywood!

From the red carpet to locations around the globe, feeding the insatiable appetite for movie stars and entertainment news, (Entertainment Studios.TV) **ES.TV** brings viewers inside Hollywood. It's a ticket to A-list actors, exclusive junkets, movie premieres and behind-the-scenes access.

**ES.TV** (the show): Our namesake program delivers a daily dose of celebrity interviews and Hollywood news, plus in-depth interviews.

**Entertainers With Byron Allen:** Byron "opens his rolodex" of comic acts, entertainment contacts and friends to bring viewers up-close-and-personal with the biggest names in the industry.

Consult your local cable or satellite provider to find this network in your area.

**Business Tip:** Advertise on **ES.TV**

Entertainment news delivers an audience that skews young (18-44) and multicultural (African-American index 129, Asian-American 112, Other Non-Hispanic 114), with high incomes (\$50K+). They are the ideal target for advertising movies, music, and other entertainment options.

Proving the box office still has weight, in late Q3 2021, The new Marvel hit, Shang-Chi and the Legend of the Ten Rings, took in \$71.4 million in its Domestic release and its estimated global total for Friday, Saturday and Sunday opening weekend was \$127.6 million. - Source: CNBC, Sept. 2021

SPOT TRENDER RESEARCH Q4-2021 shows **ES.TV** demo make up as: M18-25, pet owners, college educated, early adopters, streaming-service subscribers, homeowners and focused on fitness and personal finance.

**Janice Arouh**  
President  
Network Distribution  
310-277-3500

**Cindy Kelly**  
President  
Network Ad Sales  
908-619-8223

**Bruce Gibson**  
Director  
Network Distribution  
770-226-2494

